Have you ever wondered, “Why do I need to develop and use a logic model?”

Logic models should be a clear and concise “10,000 foot view” of the work you’re doing and relevant for various stakeholders involved in your work. The trick is to think about how you’ll use it, what you have to do to make it user-friendly, and who can benefit from working with it ahead of time—a logic model is only as useful as you make it!


This publication was made possible by cooperative agreement number 5U58DP002943-04 from the Centers for Disease Control and Prevention Division of Reproductive Health (CDC).