What’s in Your Toolbox?

A Collaborative Learning Series on Getting to Outcomes, Steps 7 & 8

Welcome!

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About Healthy Teen Network

Healthy Teen Network is a national membership organization focused on preventing teen pregnancy and also supporting young families.

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Thank You!
Disclaimer

• Educational or instructional materials referenced during this presentation are for informational purposes only. Presenters’ references to these materials do not constitute endorsement by the Centers for Disease Control and Prevention. Any statements expressed are those of the presenters and do not necessarily reflect the views of the Centers for Disease Control and Prevention.

Objectives

By the end of this webinar, participants will be able to:

• List at least 2 responsibilities a TA provider has for a local partners relating to evaluation.
• Identify 4 stages to building local partners’ capacity relating to evaluation of EBIs.
• List at least 1 strategy to provide TA to local partners relating to evaluation.

New Approach

• Departure from the “overview” format
• Focus on the TA skills associated with the GTO step

GTO Step 7: Process Evaluation

• Assess how well your plans are put into action.
Step 7: Data Sources That Inform the Work

- Participant demographics
- Individual participant attendance
- Fidelity to the selected program
- Participant satisfaction
- Staff perceptions
- Adherence to work plan
- Clarity and appropriateness of communication

Step 7: Data Collection Tools

- Fidelity monitoring logs
- Pretests
- Debriefing notes with relevant staff
- Participant satisfaction surveys/interviews
- Work plan

GTO Manual: Chapter 7

- Materials Checklist
- “How To…”
- Information sources
- When you already have a program
- CQI at this stage
- Preparation for Step 8: Outcome Evaluation

Participant Poll
GTO Step 8: Outcome Evaluation

- The evaluation process that addresses the results of programming.

GTO Step 8: Data Collection Tools

- Pretest results
- Posttest results
- Logic model
- SMART objectives
- Other qualitative data

Participant Poll

TA Responsibilities

- Promote understanding of relevant concepts
- Buy-In building for evaluation
- Collaboration (evaluators and implementation partners)
- Promote sustainable evaluation
Building Capacity

- On this project:
  - The evaluation team does most of the work on evaluation
- Start with the end in mind...

First, Building Buy-In

- Ensure understanding
- Demonstrate value
  - To the community
  - To youth
  - To organizational/professional development
  - To funders
Building Buy-In

*High quality evaluation is achievable!*

Second, Connection with Evaluation Team

- The in-house experts
- Provide evaluation-specific TA

Third, How Measures Are Developed

- What kinds of evaluation tools are available
  - Surveys, focus groups, interviews, etc
- How the tools are linked to:
  - Logic models, objective statements
- What makes a high-quality tool
  - Disclaimers, instructions, phrasing/order of questions

Fourth, Empower Local Partners

- Be encouraging
- Local partners feel knowledgeable to continue the work
- Doesn’t mean they have to be “experts”
- Know where they can find resources
“Tell me and I’ll forget; show me and I may remember; involve me and I’ll understand.”
-Chinese Proverb

Share and Share Alike
South Carolina Campaign to Prevent Teen Pregnancy
- Chris Rollison, TA Coordinator
- Jen Duffy, Evaluation Coordinator

Questions? Comments?

Closing
- Thank you to Chris and Jen!
- Contact us – and the other Nationals – if you need more support!
- Next webinar: Integrating CQI
  - Thursday March 22nd; 11:00am – 12:30pm
Thank You!