RANDA L. DEAN

HEALTHY TEEN NETWORK

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SKILLS & SUBJECT AREA EXPERTISE

Randa Dean, MPH (she/they) has over 20 years' experience as an equity-focused public health and nonprofit leader designing, developing, and managing innovative educational programs.

EDUCATION

COLUMBIA UNIVERSITY, NEW YORK CITY, NEW YORK

MASTER OF PUBLC HEALTH, 2006

• Sociomedical Sciences, Sexuality and Health Track

FORDHAM UNIVERSITY, BRONX, NEW YORK

BACHELOR OF ARTS, 2002

- Major in Anthropology, Minor in Sociology
- Study Abroad University of Melbourne, Australia, 2001

PROFESSIONAL EXPERIENCE

ASSOCIATE DIRECTOR, INNOVATION AND RESEARCH

HEALTHY TEEN NETWORK, BALTIMORE, MD

2025 - PRESENT

Support the Innovation and Research team in identifying and creating tools and programming for youth-supporting professionals to help them provide creative, effective, accessible, trauma-informed, and inclusive sexuality education for young people.

FOUNDER AND PRINCIPAL

RANDA DEAN CONSULTING, NEW YORK CITY, NY

2011 - PRESENT

Provide public health and nonprofit consulting to social justice focused organizations and schools. Services include strategic planning, policy development, curriculum development, program planning, and facilitation.

• Clients include: Partners in Health (Haiti), International Planned Parenthood Federation/Western Hemisphere (Haiti), The Homestead School, The Brooklyn New School, Everyday Democracy, United Neighborhood Houses, and Planned Parenthood of Greater New York.

VICE PRESIDENT OF EDUCATION AND TRAINING

PLANNED PARENTHOOD OF GREATER NEW YORK, NEW YORK CITY, NY 2022 - 2022

Set vision for the Education & Training Department, ensuring all programs were aligned with the agency's mission and values

- Managed 8+ million-dollar budget mix of public and private funding that supported a diverse array of educational programming serving tens of thousands of young people, adults and professionals annually.
- Hired, cultivated, coached, and directed a team of 40.
- · Developed and maintained strategic relationships with community organizations and institutions and funders.
- Collaboratively researched, evaluated, and monitored programs, and adapted programs based on findings.
- Developed new programming that was responsive to community input.



- Developed funding proposals and received funding for projects ranging from \$20,000 foundation grants to multimillion dollar federal awards.
- Represented agency and department at professional conferences and in media.

ASSOCIATE VICE PRESIDENT OF EDUCATION AND TRAINING

PLANNED PARENTHOOD OF GREATER NEW YORK (FORMERLY NEW YORK CITY), NEW YORK CITY, NY 2018 - 2022

Support Vice President in setting vision for the Education and Training team, managing department operations, and providing oversight for programmatic functions.

- Developed systems, policies, and protocols to improve Department operations during 2020 merger of five Education and Training Departments from across New York State.
- Designed and implemented systems-level programs to improve sexual and reproductive health education provision.
- Sought and received 2.8-million-dollar funding over 3 years from the U.S. Department of Health and Human Services to support collaborative creation of innovative programming for youth with disabilities.
- Supported IRB-approved research studies on innovative human-centered design driven projects.
- Provided program and budget management of public health programs for youth and community members.
- Developed proposals for funding ranging from consultant contracts to state and federal proposals.
- Hired, trained and coached a team of 8.

SENIOR DIRECTOR OF LEARNING AND PRACTICE

PLANNED PARENTHOOD OF NEW YORK CITY, NEW YORK CITY, NY 2012 - 2018

Established a new departmental unit and team focused on providing organizational capacity building and technical assistance to professionals. This unit focuses on enhancing the quality of sexuality education and improving systems to ensure more sustainability, equity and inclusivity in the field.

- Developed new community-responsive programming, including an educational program for adult learners.
- Grew scope of professional Training Institute.
- Designed and implemented an organizational capacity building program to integrate sexual and reproductive health education and referrals into community systems such as public library systems, after school programs, a large not-for-profit summer camp, and community service centers. Included identifying funding, monitoring and researching the project and subsequently publishing findings.
- Cultivated relationships within New York City Administration for Children's Services and developed programming to support implementation of sexual and reproductive health policy within systems of care for youth.
- Provided program management, monitoring, and reporting for the team's portfolio of programs.
- Crafted funding proposals for foundations, individuals and city, state and federal requests for funding.

ASSOCIATE DIRECTOR OF ADULT EDUCATION

PLANNED PARENTHOOD OF NEW YORK CITY, NEW YORK CITY, NY 2006 - 2011

Developed and managed programs to support adult learners in sexuality and reproductive health topics.

- Recruited, trained, supported and supervised over 20 adult peer educators.
- Supported National Institutes of Health-funded randomized controlled trial research, resulting in journal manuscript, conference presentations, and a program manual on the Adult Role Models, a parent peer education program.
- Developed and conducted sexuality education trainings and workshops for adults.

HEALTH EDUCATOR

FASHION INSTITUTE OF TECHNOLOGY, NEW YORK CITY, NY 2005 - 2006

Provide health education programming to college aged student body, on topics such as sexual assault, HIV and sexually transmitted infections, and eating disorders through workshops and one-on-one health education sessions.

- Developed policies and protocols for the student Health Center clinicians to improve student care.
- Provided orientation sessions for all incoming students.
- Conducted workshops and one-on-one education sessions on health topics for students.



PUBLICATIONS

- Colarossi, L., Collier, K. L., **Dean, R.,** et al. (2023). Sexual and reproductive health education for youth with intellectual disabilities: A mixed methods study of professionals' practices and needs. Prevention Science, 24 (Suppl. 2), 150–162. https://doi.org/10.1007/s11121-023-01522-4
- Colarossi, L., Riquelme, M. O., Collier, K. L., Pérez, S., & **Dean, R**. (2023). Youth and parent perspectives on sexual health education for people with intellectual disabilities. Sexuality and Disability, 41, 619–641. https://doi.org/10.1007/s11195-023-09805-y
- **Dean, R.,** & Ackeifi, J. (2020). Sexual and reproductive health capacity building for foster care: Manual. Planned Parenthood of Greater New York.
- Colarossi, L. G., **Dean**, **R**., Stevens, A., Ackeifi, J., & Noonan, M. (2019). Sexual and reproductive health organizational capacity building for foster care organizations: A systems model. Children and Youth Services Review. https://doi.org/10.1016/j.childvouth.2019.104423
- Colarossi, L. G., **Dean, R.,** Balakumar, K., & Stevens, A. (2017). Organizational capacity building for sexual health. American Journal of Sexuality Education, 1(1), 1–19. https://doi.org/10.1080/15546128.2016.1253515
- Colarossi, L., Silver, E. J., **Dean, R.**, Perez, A., & Rivera, A. (2014). Adult role models: Feasibility, acceptability, and initial outcomes for sex education. American Journal of Sexuality Education, 9(2), 155–175. https://doi.org/10.1080/15546128.2014.903815
- **Dean, R**. (external consultant). (2011). Community health worker cholera training manuals Kreyol edition. Partners In Health; Ministère de la Santé Publique et de la Population (MSPP) Haiti; Centers for Disease Control; World Health Organization.
- Perez, A., & **Dean, R.** (2010). Planned Parenthood of New York City Adult Role Models Program Manual. Planned Parenthood of New York City.
- **Dean, R.,** et al. (2009). Hey, What do I Say? A parent-to-parent guide on how to talk to children about sexuality (2nd ed.). Planned Parenthood of New York City.
- Graham, M. J., Naqvi, Z., Encandela, J. A., Bylund, C. L., **Dean, R**., Calero-Breckheimer, A., & Schmidt, H. J. (2009). What indicates competency in systems-based practice? An analysis of perspective consistency among healthcare team members. Advances in Health Sciences Education: Theory and Practice, 14(2), 187–203. https://doi.org/10.1007/s10459-008-9106-6

SERVICE

LAND PRESERVATION STEERING COMMITTEE MEMBER

DELAWARE HIGHLANDS CONSERVANCY, BEACH LAKE, PA 2024 - PRESENT

Support mission to conserve the forests, farmland, clean waters, and wildlife habitat of the Upper Delaware River region.

DIVERSITY, EQUITY AND INCLUSION COMMITTEE CO-CHAIR

THE BROOKLYN NEW SCHOOL, BROOKLYN, NY

2024 - PRESENT

To support the needs of students, parents, teachers and administrators to foster a school community where every intersection of diversity is uniquely acknowledged and celebrated each and every day.

- Develop key resources like community agreements and diversity, equity and inclusion considerations for event planning.
- Host community events to strengthen relationships, like the annual Better Together celebration and Author series.

