

MEGAN THOMAS

HEALTHY TEEN NETWORK

www.HealthyTeenNetwork.org • 443.216.1362 • Megan@HealthyTeenNetwork.org

SKILLS & SUBJECT AREA EXPERTISE

Megan is a communications professional who is passionate about creating social change. With nearly a decade of experience in non-profit communications, Megan is skilled in sharing messages with multiple audiences across various platforms, including long- and short-form written content, design, social media, and email marketing.

EDUCATION

YORK COLLEGE OF PENNSYLVANIA, YORK, PA

BACHELOR OF ARTS, PROFESSIONAL WRITING, 2015

- Graduated summa cum laude
- Sigma Tau Delta English Honor Society
- Alpha Chi National Honor Society
- *The York Review* literary magazine

PROFESSIONAL EXPERIENCE

COMMUNICATIONS DESIGNER

HEALTHY TEEN NETWORK, BALTIMORE, MD

2024 - PRESENT

Create and disseminate resources in a variety of formats to articulate public health information, making it relevant and impactful for diverse audiences while ensuring consistency and adherence to the organization's branding guidelines across materials.

- Conceptualize, develop, and refine graphic design for webpages, resources, graphics, and assets.
- Represent Healthy Teen Network at conferences and other events to support dissemination of resources and visibility of the organization.
- Coordinate the schedule and content development of the organization's weekly blog.

CONTENT CREATION MANAGER

WILDLIFE HABITAT COUNCIL (NOW TANDEM GLOBAL), BETHESDA, MD

2022 - 2024

Create and curate written and digital content that attracts and converts target audiences, including white papers, press releases, blogs, web content, social media, and email marketing.

- Establish a social media calendar and develop a posting strategy across the organization's social media platforms.
- Organize a vendor fair as part of the organization's national conference, coordinating with local small businesses to promote their products and services.
- Lead the content development, writing, design, and dissemination of the quarterly white paper program.

COMMUNICATIONS SPECIALIST

NATIONAL SEXUAL VIOLENCE RESOURCE CENTER, HARRISBURG, PA

2016 - 2022

Coordinate the planning, editing, and production of print and online publications on the topic of sexual violence prevention.

- Develop social media content for an audience of 39,000+ followers.
- Manage a print newsletter with a national circulation of 4,500+.
- Write, review, and disseminate email communications to a list of 12,000+.



FREELANCE WRITER & EDITOR

FREELANCE, HARRISBURG, PA

2015 - 2018

Create and review written and digital content, ensuring that it meets client standards.

- Edit long- and short-form web content, including blog posts.
- Write monthly social media calendars specific to various clients' audiences.

PROFESSIONAL WRITING/EDITING INTERN

Y.C. MAGAZINE, YORK, PA

2014

Support the brainstorming, content development, and editing of a college alumni magazine.

- Write feature articles based on research and interviews with experts.
- Contribute first-person blog posts for student blog.
- Proofread and fact-check magazine articles.

PUBLICATIONS INTERN

PENNSYLVANIA ASSOCIATION OF SCHOOL BUSINESS OFFICIALS, HARRISBURG, PA

2014

Provide writing, editing, and design support for a non-profit association's newsletter and events.

- Research, write, and edit articles featured in a monthly newsletter.
- Design advertisements for upcoming events.

SERVICE

PUBLIC RELATIONS OFFICER

OYSTER MILL PLAYHOUSE, CAMP HILL, PA

2023 - 2025

Serve on the board of a non-profit community theatre, focusing on public relations needs.

- Design print and online materials, including programs, posters, and social media graphics, by coordinating with production staff to effectively meet deadlines.
- Collaborate with printers to reduce printing and mailing costs.
- Update and maintain website content and respond promptly to patron requests.

