#ActivateCollective Mini Media Kit:

7 Tips for Talking with Youth about Sexual and Reproductive Health

#### Do Not Share or Post Before 9:00AM ET, Thursday, December 16, 2021.

Please help us spread the word about Activate’s latest resource! We've prepared this mini media kit to make it easy to share these resources. Feel free to adapt the content as you see fit to make it most appropriate for your audience.

Contact [Mariah Cowsert](mailto:mariah@healthyteennetwork.org?subject=Activate%20Mini%20Media%20Kit), Healthy Teen Network Digital Content Creator, with questions.

### Short Description for Email Lists and Other Digests

Please select and adapt the suggested short description (and include a [graphic](https://www.activatecollective.org/activate/resources/media-kit/), if you wish), as appropriate, and send **no earlier than 9:00AM ET, 12/16/2021**:

**7 Tips for Talking with Youth about Sexual & Reproductive Health ✨💬**

When professionals have research-backed approaches handy, they can focus on what matters—encouraging young people to make healthy choices about their sexual and reproductive health. That’s why Activate—an initiative by Child Trends with Chapin Hall and Healthy Teen Network—creates and curates easy-to-use resources to help put essential research to practice. Activate is funded by the Office of Population Affairs.

Activate focuses on youth-supporting professionals who work on behalf of youth involved in the child welfare system and/or justice system, youth experiencing homelessness, and opportunity youth (youth who are out of work and out of school).

In Activate’s [initial needs assessment](https://www.activatecollective.org/activate/news/activate-agenda/), youth-supporting professionals said they need research-informed, useful, and accessible resources to help them feel more comfortable talking with young people about sexual and reproductive health topics.

Check out the first resource, [7 Tips for Talking with Youth about Sexual & Reproductive Health](https://www.activatecollective.org/activate/resources/7-tips-youth-supporting-professionals-talking-with-youth-about-sexual-reproductive-health/).

Youth-supporting professionals can play a critical role in educating youth about sexual health. Through open, honest conversations with youth about sexual and reproductive health, professionals can build and maintain a rapport with young people.

Activate worked directly with young people and youth-supporting professionals to create7 research-based tips you can use to help facilitate these conversations with the young people in your life!

[Get the Tips](https://www.activatecollective.org/activate/resources/7-tips-youth-supporting-professionals-talking-with-youth-about-sexual-reproductive-health/).

Stay tuned for more to come from the #ActivateCollective! (And if you want to be the first to hear the news, [sign up for the email list](https://www.activatecollective.org/activate/stay-inspired)!)

## Suggested Social Media Posts

Healthy Teen Network will initiate social media posts, tagging Child Trends and Chapin Hall, to encourage sharing/cross-posting. All are encouraged to re-share or initiate original posts, as appropriate for your organization. Feel free to post on additional channels as well.

We will begin sharing the news **9:00AM ET, 12/16/2021**, with posts repeating over the next several weeks. Please schedule posts as appropriate for your organization’s editorial calendar, **no earlier than 9:00AM ET, 12/16/2021.**

[Graphics for social media posts are available for download](https://www.activatecollective.org/activate/resources/media-kit/) from the Activate website.

Please tag Child Trends, Chapin Hall, and Healthy Teen Network in your posts and use the hashtag **#ActivateCollective. *(Using the hashtag helps us to track post engagement for our project evaluation.)***

* **Twitter:** [@ChildTrends](https://twitter.com/childtrends) [@Chapin\_Hall](https://twitter.com/chapin_hall) [@HealthyTeen](https://twitter.com/healthyteen)
* **Facebook:** [@ChildTrends](https://www.facebook.com/childtrends) [@ChapinHall](https://www.facebook.com/ChapinHall.UC) [@HealthyTeenNetwork](https://www.facebook.com/healthyteennetwork/)
* **LinkedIn:** [@Child Trends](https://www.linkedin.com/company/child-trends/) [@Chapin Hall at the University of Chicago](https://www.linkedin.com/company/chapin-hall-at-the-university-of-chicago/) [@Healthy Teen Network](https://www.linkedin.com/company/healthy-teen-network/)

### Twitter

Professionals can build a rapport with youth with open, honest conversations about sexual & reproductive health. 💬

That’s why #ActivateCollective (@ChildTrends, @Chapin\_Hall, @HealthyTeen, with @HHSPopAffairs) created these 7 #researchbased tips: <https://bit.ly/Activate-7-Tips>

*(Include Activate 7 Tips Short Video for Twitter in post)*

Facebook

When professionals can have open, honest conversations with youth about sexual and reproductive health, they can build (and maintain!) a rapport with young people.

That’s why #ActivateCollective(an initiative by[@ChildTrends](https://www.facebook.com/childtrends) in partnership with [@ChapinHall](https://www.facebook.com/ChapinHall.UC) and [@HealthyTeenNetwork,](https://www.facebook.com/healthyteennetwork) with funding from the Office of Population Affairs), worked directly with young people and youth-supporting professionals to create7 research-based tips you can use to help facilitate these conversations with the young people in your life!

Get the tips: <https://www.activatecollective.org/activate/resources/7-tips-youth-supporting-professionals-talking-with-youth-about-sexual-reproductive-health/>

*(Include Activate 7 Tips Short Video for Facebook & LinkedIn in Post)*

LinkedIn

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*Thank you for sharing the latest resource from Activate!*