#ActivateCollective Mini Media Kit:

Sexual & Reproductive Health Resource Finder

#### Do Not Share or Post Before 9:00AM ET, Thursday, January 20, 2021.

Please help us spread the word about Activate’s latest resource! We've prepared this mini media kit to make it easy to share these resources. Feel free to adapt the content as you see fit to make it most appropriate for your audience.

Contact [Mariah Cowsert](mailto:mariah@healthyteennetwork.org?subject=Activate%20Mini%20Media%20Kit), Healthy Teen Network Digital Content Creator, with questions.

### Short Description for Email Lists and Other Digests

Please select and adapt the suggested short description (and include a [graphic](https://www.activatecollective.org/activate/resources/media-kit/), if you wish), as appropriate, and send **no earlier than 9:00AM ET, 01/20/2022**:

**Be the first to check out Activate’s Sexual & Reproductive Health Resource Finder 🔍**

From tool kits and trainings to fact sheets and reports, the Activate Sexual and Reproductive Health Resource Finder has something for every youth-supporting professional.

The Activate resource finder was thoughtfully designed and expertly curated by Child Trends in partnership with Chapin Hall and Healthy Teen Network and funded by the Office of Population Affairs to support professionals who work with young people involved in the child welfare or justice systems, youth experiencing homelessness, and opportunity youth to make sure you’re equipped with the information you need to continue to help young people thrive.

Want to see how the finder can connect you with the latest sexual and reproductive health resources? Check out the [Activate Resource Finder](https://www.activatecollective.org/activate/resources/sexual-reproductive-health-resource-finder/) to get started!

## Suggested Social Media Posts

Healthy Teen Network will initiate social media posts, tagging Child Trends and Chapin Hall, to encourage sharing/cross-posting. All are encouraged to re-share or initiate original posts, as appropriate for your organization. Feel free to post on additional channels as well.

We will begin sharing the news **9:00AM ET, 01/20/2022**, with posts repeating over the next several weeks. Please schedule posts as appropriate for your organization’s editorial calendar, **no earlier than 9:00AM ET, 01/20/2022.**

[Graphics for social media posts are available for download](https://www.activatecollective.org/activate/resources/media-kit/) from the Activate website.

Please tag Child Trends, Chapin Hall, and Healthy Teen Network in your posts and use the hashtag **#ActivateCollective. *(Using the hashtag helps us to track post engagement for our project evaluation.)***

* **Twitter:** [@ChildTrends](https://twitter.com/childtrends) [@Chapin\_Hall](https://twitter.com/chapin_hall) [@HealthyTeen](https://twitter.com/healthyteen)
* **Facebook:** [@ChildTrends](https://www.facebook.com/childtrends) [@ChapinHall](https://www.facebook.com/ChapinHall.UC) [@HealthyTeenNetwork](https://www.facebook.com/healthyteennetwork/)
* **LinkedIn:** [@Child Trends](https://www.linkedin.com/company/child-trends/) [@Chapin Hall at the University of Chicago](https://www.linkedin.com/company/chapin-hall-at-the-university-of-chicago/) [@Healthy Teen Network](https://www.linkedin.com/company/healthy-teen-network/)

### Twitter

From tools & training to fact sheets & reports, the #ActivateCollective Sexual & Reproductive Health Resource Finder has something for every youth-supporting professional!

Get the latest resource: [bit.ly/resource-finder](https://bit.ly/resource-finder)

[@ChildTrends](https://twitter.com/childtrends) [@Chapin\_Hall](https://twitter.com/chapin_hall) [@HealthyTeen](https://twitter.com/healthyteen) @HHSPopAffairs

*(Include Activate Resource Finder - Graphic A in Post)*

Facebook

From tool kits and trainings to fact sheets and reports, the Activate Sexual and Reproductive Health Resource Finder has something for every youth-supporting professional. **🔍**

The #ActivateCollective resource finder was thoughtfully designed and expertly curated by [@ChildTrends](https://www.facebook.com/childtrends) in partnership with [@ChapinHall](https://www.facebook.com/ChapinHall.UC) and [@HealthyTeenNetwork](https://www.facebook.com/healthyteennetwork), with funding from the Office of Population Affairs, to support professionals who work with young people involved in the child welfare or justice systems, youth experiencing homelessness, and opportunity youth.

Be one of the first to check it out: <https://www.activatecollective.org/activate/resources/sexual-reproductive-health-resource-finder/>

*(Include Activate Resource Finder Graphic B in post)*

LinkedIn

From tool kits and trainings to fact sheets and reports, the Activate Sexual and Reproductive Health Resource Finder has something for every youth-supporting professional. **🔍**

The #ActivateCollective resource finder was thoughtfully designed and expertly curated by [@Child Trends](https://www.linkedin.com/company/child-trends/) in partnership with [@Chapin Hall at the University of Chicago](https://www.linkedin.com/company/chapin-hall-at-the-university-of-chicago/) and [@Healthy Teen Network](https://www.linkedin.com/company/healthy-teen-network/), with funding from the Office of Population Affairs, to support professionals who work with young people involved in the child welfare or justice systems, youth experiencing homelessness, and opportunity youth to equip you with the information needed to continue helping young people thrive!

Be one of the first to check it out: <https://www.activatecollective.org/activate/resources/sexual-reproductive-health-resource-finder/>

*(Include Activate Resource Finder - Graphic B in post)*

*Thank you for sharing the latest resource from Activate!*