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Let's Talk!

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yth youth+

How might we ensure that sex education is not reproduction focused?

- We have created an introductory card game for parents. This card game allows for families to create conversations around consent, pleasure, healthy relationships and inclusivity.
- Our solution is focused on parents of elementary aged children.
- Our solution creates value through establishing that conversations about pleasure and consent must start early and at home.

Prototype



Research and Testing

- Through our research we learned that when you eliminate reproduction in sex education, consent becomes the key element in establishing a sex positive comprehensive education program. Consent and pleasure are intertwined and when we start at a young age, children learn to stay connected to their sense of choice, body awareness and autonomy. We learned that parents are busy and want a quick activity to initiate difficult conversations that can continue throughout adolescence.
- We incorporated feedback by staying focused on a solution that starts at home and starts with children under the age of 12. Additionally, through prototyping we clearly labeled each card to give families a choice of intensity level based on their family's level of trust and safety.
- Our users need an easy solution to have intentional conversations at home about topics that address easily digestible themes such as: LGBTQ+ inclusivity, systems of oppression and micro-aggressions as they relate to pleasure. Our card game helps build skills for both parents and young people to establish a trusting relationship to expand conversations as they enter into adolescence.

Next Steps

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- -Youth-informed content for card deck
- -Online Parent Portal
- -Ambassador Program

Next card deck iterations include:

- -Intergenerational
- -Classroom-based
- -Peer-to-Peer

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