## Scale it up. See it grow. Let it go.

Genevieve Martínez-García, PhD Director, Innovation & Research





Make an offer they can't resist.



Keep it agile.



Evolve, and evolve again.



K-ching your product.



Put on your marketing hat.



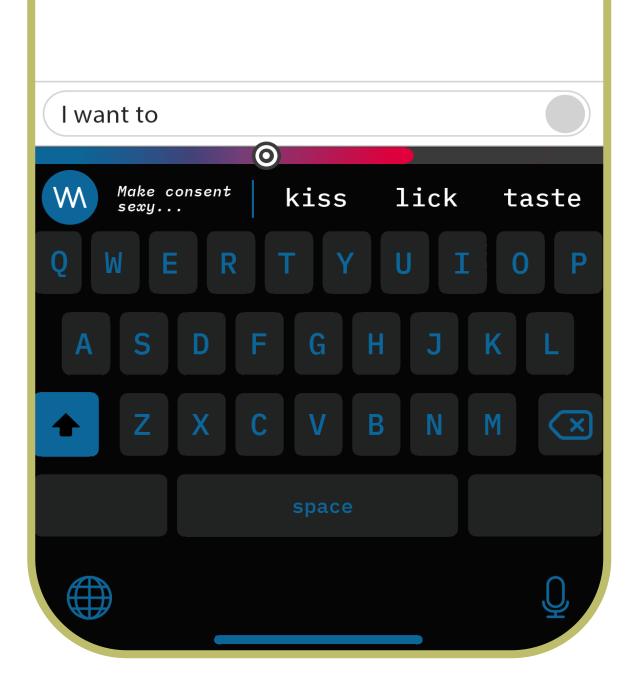
Cruise through your identity crisis.



Plan your exit strategy.



## Wingman Suggestive Keyboard.



Wingman Suggestive Keyboard.



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